**STATEMENT OF PURPOSE**

I, **Srinidhii Ganesamoorthy**, am writing to express my interest in the **MSc Project Management programme** at the **Berlin School of Business and Innovation**. This statement is to give a clear picture of my academic background, work experience, and the justification for my selection of this particular course and your university.

Starting at The British International School of Shanghai, where I finished my GCSE in June 2016 and the IB Diploma Program in July 2018, my academic path was firmly rooted in this foreign education. Extending this, I studied a **Bachelor of Architecture at SRM Institute of Science and Technology in India, graduating in July 2023 with a noteworthy CGPA of 7.63 (German Grade: 2.42).** Among the several disciplines I studied at university were Project Management & Construction, Industrial Building Systems, and Advanced Construction Techniques. Recently earning an **IELTS certificate with an overall score of 7.0 (February 2024),** shows my preparation for an English-medium graduate program.

I spent November 2019 through January 2020 working as an Interior Design Intern at Nova Interiors in Chennai, India. I later worked as an Architect Intern at Interface Architecture – Landscape Design in Coimbatore, India, from June to October 2022. These encounters gave me actual understanding of architectural and design industry project management. I took part in a virtual workshop on "Estimation, BOQ & Professional Practice" run by Iconic Interiors from 7-17 September 2023 to help improve my abilities even more. Among my extracurricular successes are second in badminton in inter-college events in 2018–2019 and first in throw ball. At a November 2022 international conference, I also offered a paper on the architectural documentation of Vijayanagara Dynasty. Among various honours for my academic excellence are the Kajaria Meritorious Student Award 2023 for second in the Bachelor of Architectural program, the IIA Medal for Best Outgoing Student 2023, and the Scroll of Honour Award under the ZF Foundation Scholarship 2023. I am also proficient in some important tools for project planning and visualisation like Auto-CAD, Sketch-up, and Revit that have helped me in modern project management.

**My experiences in architectural projects, where I saw the vital need of good project management in excellent results, drove me to seek the MSc Project Management degree at BSBI.** **Architectural projects' complexity in managing resources, organising several teams, and guaranteeing timely delivery has driven my enthusiasm for learning project management methods.** This course offers a strategic development from architecture into more general project management ideas, therefore extending my knowledge beyond architecture. The focus of the curriculum on courses including **Advanced Project Management, Strategy in Practice, and Managing Agile Projects** exactly fits my professional goals. The **Contemporary Issues in Project Management** module excites me especially since it will provide me the knowledge to handle challenging problems in many sectors.

Studying in Germany makes sense given the nation's stellar project management and technical credentials. Particularly well-executed infrastructure projects by Germany, including the **Stuttgart 21 railway project and the Berlin Brandenburg Airport, provide insightful case studies in major project management techniques**. Aspiring project managers find a perfect learning environment in the nation thanks to its **leadership in Industry 4.0 and strong focus on efficiency and quality in project execution.**

For several very convincing reasons, BSBI is the institution of choice. Based in Berlin, a centre of entrepreneurship and creativity, BSBI provides exposure to a wide spectrum of sectors and project management techniques. The industry-oriented approach of the institution fits my need for useful, hands-on learning opportunities. **Through collaborations with esteemed universities like UNINETTUNO and the University for the Creative Arts, BSBI guarantees a top-notch, internationally respected degree.** Curriculum and extracurricular activities of the school clearly show its dedication to encouraging invention and entrepreneurship. Moreover, BSBI's outstanding accreditations and rankings point to its intellectual quality. The university's emphasis on small class sizes and tailored attention from industry-experienced faculty members guarantees a rich educational process. The varied student body at BSBI also presents chances for cross-cultural interactions and networking, which I see as absolutely essential for a worldwide career in project management.

After finishing this degree, I see myself working in architectural design and then into more general project management positions. I want specifically to be **Sustainability Project Manager**, concentrating on green building projects, or **Construction Project Manager**, supervising major building projects. The program's all-encompassing approach also creates opportunities for positions like **IT Project Manager or Business Transformation Consultant**, therefore enabling me to use project management ideas in many spheres.

Berlin's creative atmosphere, BSBI's modern curriculum, and Germany's stellar project quality taken together provide the perfect environment for my academic and professional development. Immersion in this demanding and fulfilling curriculum and the chance to support and grow from the varied community at BSBI excites me as well. I appreciate your giving my application time and thought.

**Sincerely,**

**Srinidhii Ganesamoorthy**